



FOR IMMEDIATE RELEASE

Right Hemisphere® Announces Enhancements to Deep Server™ and Deep Exploration™ Software

New Versions Feature High Level Programming Interface, Sophisticated Email Notification Capabilities, and Other New “Ease of Use” Tools

April 6, 2004, San Ramon, CA, USA – Right Hemisphere, a leading provider of visual communication solutions, announced today the immediate availability of its Deep Server 1.5 and Deep Exploration 3.5 software. Both Deep Server and Deep Exploration help companies unlock their 3D computer-aided design (CAD) assets for use by the whole enterprise. The new releases of Right Hemisphere enterprise and client software, respectively, provide customers with added ease-of-use and ease-of-programming functionality.

Deep Server 1.5 enterprise software enhancements include a high level programming interface that allows users to customize Deep Server for their specific needs and processes. This “process designer” creates XML scripts for Deep Server with a graphical, user friendly flow chart interface, making it even easier to program Deep Server. Deep Server 1.5 also features tools for developing sophisticated email notification systems, as well as a number of other installation and usability enhancements.

Deep Exploration 3.5—Right Hemisphere’s client software offering—provides users with a new, rich set of tools for the translation, processing, and publishing of 3D data across multiple environments, including CAD, documentation, interactive training, and entertainment. New features include real-time illustration rendering, enhanced drag-and-drop materials, an animation editor, and many others to speed and simplify the translation, management, processing, and output of 3D and 2D data.

Deep Server is Right Hemisphere’s graphical processing server that automates the re-purposing of CAD and other 2D and 3D data types. Deep Server enables enterprises to gain the full benefit of CAD and design data beyond the engineering environment. It provides a complete infrastructure for any enterprise to create, manage, and integrate graphical data into e-BOM, parts catalogs, technical publications, and any other area that may benefit from enhanced visual communication. Deep Server systems help customers reduce time to market; reduce errors in design and procurement processes; speed the production of technical documentation; and make rich 3D computer based training an affordable reality.

Deep Exploration, Right Hemisphere’s client solution, provides easy navigation tools to search and view 2D graphics and 3D models. With Deep Exploration, artists have the ability to quickly translate 2D and 3D file formats with optional animation translation.

Availability and Pricing

Deep Exploration 3.5 is available immediately for purchase in North America through Jeff Burgess & Associates, Inc. (JB&A) at www.jbanda.com and globally through the Right Hemisphere website at www.righthemisphere.com. For more information on Deep Server, please email deepserver@righthemisphere.com or call Right Hemisphere toll free at (877) 309-3204.

About Right Hemisphere

Right Hemisphere is the leading provider of visual communication solutions. Right Hemisphere enables non-engineering staff to easily re-use engineering data in visual communication solutions like training, documentation, marketing, and support. The company's Deep Server software replaces expensive manual processes with automated, open, and scalable solutions that make high-impact *interactive* 2D and 3D content an affordable reality for communicating technical information, marketing highlights or complex support procedures. Enterprises can now efficiently capitalize on investments in engineering design to increase sales; cut documentation, support and training costs; and speed products to market. For more information please visit: www.righthemisphere.com or call toll free at (877) 309-3204.

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